

GIUSTINI / STAGETTI

GALLERIA O. ROMA

DESIGN MIAMI/ BASEL 2017

Giustini / Stagetti Galleria O. Roma: Booth G37

Authors: Franco Buzzi, Luigi Caccia Dominioni, Carlo De Carli, Formafantasma, Iosselliani Design, Konstantin Grcic, Angelo Lelli, Gino Sarfatti, Ettore Sottsass, Vittoriano Viganò.

On the occasion of Design Miami / Basel 2017, Giustini / Stagetti Galleria O. Roma presents a selection of modern and contemporary furnishings, set up according to the site specific project by dekleva gregorič architects.

The Ljubljana studio has been invited to design a space based on a more fluid and versatile idea of modern living and to reconsider traditional display systems as well. Following the vocation of the gallery, the project combines historically-recognized proposals with exclusive commissioned collections that create multiple levels of reading on the presented selection.

For the first time, the gallery exhibits a unique and exceptional furniture by Ettore Sottsass, realized in the early 1960s for the so-called "Casa con la bambina cinese". The tower-furniture was conceived as the main element of a private apartment in Milan "high from the floor to the ceiling and always different on its four faces, with shelves, counters, grates, columns, drawers, etc." More than a piece of furniture it's a temple, a monument or perhaps a giant toy, made of solids and voids, different perspectives and colors, an exemplary work by one of the greatest authors of the twentieth century.

Among the many Italian authors of the twentieth century presented this year, the gallery exhibits for the first time, part of the rare furnishings designed in 1948 by the Italian architect Carlo De Carli for Casa Galli, a private residence in Milan. Trained in the firm of Gio Ponti, since he was young Carlo De Carli has studied the problem of the continuity between architecture and human space, each environment is built and defined by the owner's ways of living, the elements are minimized, the forms are dynamic, while the choice of materials and surfaces is determined by the function. Also the lamps designed by Sarfatti & Viganò, are part of Casa Galli furnishings, unique variants of pieces that at the time were in production.

On view also the most recent project of the gallery, presented for the first time in an international context and exclusively designed by Konstantin Grcic, among the most influential designer of the last twenty years. The furniture, part of the "Magliana Project", is presented as a corpus of limited edition elements, consisting of modular tables with integrated seating and suspension lighting, all executed entirely in concrete, inspired by the building principles of Italian architect Pier Luigi Nervi, inventor of the ferro-concrete. In sharing certain distinctive traits of Nervi's expressive engineering aesthetic, Konstantin Grcic pays homage to the great Italian genius with his latest work, which is destined to become a new classic of his repertoire, and of collectable design at large.

On the background a large corpus of lights confronts different interpretation of the lighting design: from the light as a shape to the shape of the light, with the latest works by Formafantasma and Iosselliani Design. This year, the booth area appears divided into two sections circumscribed within two circles, revealing two structuralism visions. On the left the circular curtain system of dekleva gregorič encloses the table of Grcic expressing a dogmatic semiprivate atmosphere, while on the right the disposition of furniture and seating on a circular carpet reflects a more open space organization.

Thanks to Création Baumann and Tessitura D'Arte, Rome.

When

Preview Day: June 12, 2017

Public Show Days: June 13-18, 2017

Where

Hall 1 Süd, Messe Basel

Switzerland